

DEMAND PR

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FOR IMMEDIATE RELEASE

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MEDIA ALERT FOR THEATRE & MUSIC EDITORS AND REVIEWERS
AND CALENDAR LISTINGS

La Mirada Theatre for the Performing Arts
presents
AN EXTRAORDINARY MONTH OF ENTERTAINMENT!
IT'S

MARCH MADNESS

Eight Spectacular Events in One Amazing Month!

February 3, 2011...La Mirada, Calif...La Mirada Theatre for the Performing Arts announces its annual month of extraordinary performances! Once again, it's MARCH MADNESS in La Mirada – and 2011 may be the very best line-up ever - featuring everything from Joan Rivers to Roy Clark; Frankie Avalon to The Music of Abba, there is absolutely something for everyone in a month full of sensational musical events and theatrical wonder!

MARCH MADNESS 2011 will include:

ROY CLARK

March 4 – 8pm

\$40 - \$80

Roy Clark, best known for hosting the first nationally televised country variety show, “Hee-Haw”, is an iconic figure in country music having produced a string of hit records spanning three decades and influencing future generations with his instrumental skill. After being inducted into the Country Music Hall of Fame in 2009 and being voted Entertainer of the Year by the Academy of Country Music, the legendary guitar and banjo virtuoso, Roy Clark is still wowing audiences worldwide with his hits “Yesterday When I was Young” and “Thank God and Greyhound.”

(more)

LASER SPECTACULAR!

Featuring the music of PINK FLOYD

March 5 – 8pm

\$15 - \$50

In its 23rd year of successful touring, the two-hour Laser Spectacular show features Pink Floyd's Dark Side of the Moon with the second half featuring The Best of Pink Floyd (including "The Wall") in 3-D! Laser Spectacular has all the excitement of a live concert---multi-screen video projections and state-of-the-art laser technology--and all choreographed to the greatest band of all time. This show has been enjoyed by audiences worldwide!

EMMY AWARD-WINNER!

JOAN RIVERS

March 11 – 8pm

\$40 - \$85

An entertainment icon of unparalleled accomplishment and talent, Joan Rivers is an internationally renowned comedienne, Emmy-winning television talk show host, Tony-nominated actress, best-selling author and much more. Her highly anticipated and critically received documentary about her life and career, Joan Rivers: A Piece of Work, recently premiered in movie theaters nationwide and her new show "Fashion Police" just began airing on the E! Channel in January, 2011. Now, legendary comedienne Joan Rivers brings her own brand of irreverent, unconventional comedy to La Mirada Theatre in her newest and most outrageous stand-up act yet!

THIS SHOW CONTAINS ADULT LANGUAGE AND CONTENT.

****Please note there will be no late seating for this event.***

(more)

FROM IRELAND WITH LOVE, LAUGHTER & MUSIC

March 12 – 8pm

(St. Patrick's Day weekend Special Event Show!)

\$25 - \$65

A festive celebration of all things Irish! Celtic Spring, described by some as the “Gaelic Von Trapp Family,” made their debut on “America’s Got Talent” and dazzled the world with their unique act of traditional Irish step and fiddle playing. Combine that with award-winning soprano Margaret Keys and Irish-American comic Kelly McDonald and you have a winning combination of tradition, comedy, and, with a little bit of luck, one unforgettable night!

FRANKIE AVALON IN CONCERT!

March 19 – 8pm

\$40 - \$80

Take a stroll down memory lane with one of the most unforgettable entertainers of the ‘50s and ‘60s. From trumpet virtuoso child prodigy to teen idol to one of the busiest nightclub performers in the country, Frankie Avalon’s prolific career spans three generations of music, 30 motion pictures and countless television appearances. In 1959 alone, Avalon garnered six Top 40 hits, including “Venus,” “Why,” and “Bobby Sox to Stockings.” His starring roles in the highly successful “Beach Party” series during the ‘60s made Avalon an iconic figure of American films. Now, the legendary Frankie Avalon comes to La Mirada Theatre to perform his chart-topping smash hits in a special one-night-only concert event!

GOLDEN DRAGON ACROBATS

March 20 – 2pm

\$25 - \$65

Having made their Broadway debut in 2005, which NY Newsday called “...almost too perfect,” The Golden Dragon Acrobats are going into their 32nd consecutive year of touring in over 65 countries on 5 continents. Champion acrobats, contortionists, and jugglers combine breath-taking skill and spell binding beauty to transform 2,000 years of Chinese tradition into an awe-inspiring display of talent and grace. Incredible, ‘don’t try this at home’ feats will leave you plastered to the back of your seat and asking both your neighbors if they just saw the same thing you did.

(more)

CLASSIC ALBUMS LIVE presents L.A. WOMAN

March 25 – 8PM
\$25 - \$65

Since 2003, Classic Albums Live has earned their reputation of painstakingly recreating, note-for-note, cut-for-cut, some of rock music's most indelible albums. Now, 40 years after The Doors recorded their 6th and last studio album, their classic blues rock sound explodes back to life when a group of hand-picked, world-class musicians join together to perform in its entirety, L.A. WOMAN.

Released in 1971, *L.A. Woman* became one of the most successful Doors albums ever. Ranked on *Rolling Stone* magazine's 500 Greatest Albums of all Time.

Hand-picked musicians recreate The Doors' classics: *Love Her Madly*, *L.A. Woman*, *Riders On The Storm*, and more! Just like you remember!

ARRIVAL FROM SWEDEN: The Music of ABBA

March 26 – 8pm
\$25 - \$65

Disco your way back into the fringe, the satin jump suits, the sequins, the rhinestones and the unforgettable music that defined a generation in what has been called the world's greatest ABBA show! Arrival From Sweden features an all Swedish quartet along with original ABBA musicians and exclusive ABBA outfits. According to Euro Pride Festival Stockholm "No one does ABBA better than Arrival from Sweden."

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All MARCH MADNESS events will perform at La Mirada Theatre for the Performing Arts. Tickets can be purchased at La Mirada Theatre's website, lamiradatheatre.com or call the La Mirada Theatre Box Office at (562) 944-9801 or (714) 994-6310. Multi-Show Discounts available – see 3 or more and save! For more information, call the La Mirada Theatre Box Office at (562) 944-9801 or (714) 994-6310.

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LA MIRADA THEATRE FOR THE PERFORMING ARTS is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue. Parking is free.

To schedule press interviews, photos, press comps or for additional information, please contact David Elzer/DEMAND PR at 818/508-1754 or by e-mail at DAVIDELZER@ME.COM. Photos and press information also available at lamiradatheatre.com.

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LA MIRADA THEATRE FOR THE PERFORMING ARTS, now in its fourth decade, has been hailed by the Los Angeles Times as "one of the best Broadway-style houses in Southern California." This beautiful state-of-the-art theatre has been producing quality productions for its Southern California audiences since 1977. The theatre has produced several national tours and is the recipient of many accolades including Ovation and Emmy Awards and Tony Award nominations. Brian Kite is the theatre's Producing Artistic Director. The theatre is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue. Parking is theatre-adjacent and free. For further information 562-944-9801 or visit www.lamiradatheatre.com.