

DEMAND PR

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MEDIA ALERT FOR THEATRE & MUSIC EDITORS AND REVIEWERS
AND CALENDAR LISTINGS

La Mirada Theatre for the Performing Arts
presents
AN EXTRAORDINARY MONTH OF ENTERTAINMENT!
IT'S

MARCH MADNESS

Eight Spectacular Events in One Amazing Month!

February 9, 2010...La Mirada, Calif...La Mirada Theatre for the Performing Arts announces an extraordinary month of amazing entertainment! Once again, it's MARCH MADNESS in La Mirada – and 2010 brings some of its most spectacular events to date - featuring everything from Debbie Reynolds to Ed Asner as FDR; Journey to Abbey Road, there is absolutely something for everyone in a month full of sensational musical events and theatrical wonder!

MARCH MADNESS 2010 will include:

JOURNEY UNAUTHORIZED

March 5 – 8pm

\$55, \$40, \$28

Having been greeted with OPEN ARMS by audiences across the country, from New England to Alaska, these five talented musicians FAITHFULLY bring the angelic harmonies and screaming solos of the 1980's mega-rock band Journey back to life. A concert tribute show with no samples or piped-in background vocals, just the raw soul of authentic instruments and voices, audiences DON'T STOP BELIEVIN' that it's 1981 all over again. There couldn't be ANY WAY YOU WANT IT other than JOURNEY UNAUTHORIZED.

(more)

SWING, SWING, SWING!

*Starring: The Four Lads, The Ink Spots, Mary Ann Mobley
Jo Ann Castle, The Big Band All Stars, The Swing Time Dancers*

March 7 – 3pm

\$65, \$50, \$40

The joint is jumping and if you're in the mood, get togged to the bricks and make tracks to La Mirada Theatre for an afternoon of swing music you'll never forget. A golden oldie opportunity to see performances by former Miss America and Broadway star Mary Ann Mobley, The Four Lads, the innovative harmonies of the Ink Spots ("If I Didn't Care" and "I Don't Want to Set the World On Fire"), and Jo Ann Castle tickling the ivories. Don't be square, it's sure to be a gasser.

*Artists subject to change.

CLASSIC ALBUMS LIVE PRESENTS

ABBEY ROAD

March 12 – 8pm

\$65, \$50, \$35

Since 2003, Classic Albums Live has earned a reputation of painstakingly recreating, note-for-note, cut-for-cut, some of rock music's most indelible albums. Now, forty years after The Beatles recorded their final studio album, a hand-picked collection of seventeen musicians will come together to perform, in its entirety, one of the most influential popular music recordings of all time - the rock masterpiece ABBEY ROAD.

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YOUNG DUBLINERS

March 13 – 8pm

(St. Patrick's Day weekend Special Event Concert)

\$50, \$38, \$28

Ignoring labels has carved a niche for the Young Dubliners as a fusion band -- not rock, not punk, not Celtic but all of those sounds punctuated with penny whistles, mandolins, and other classically Irish instruments. That sound keeps them producing exciting new music that has continually won critical acclaim. "With All Due Respect -- The Irish Sessions," paid tribute to classic Irish performers and won fans throughout the world as well as the No. 14 slot on the Billboard charts. Building a fervent fan base comparable to that of jam band rockers like Phish and Dave Matthews Band, the Young Dubliners have become notorious for the whirling jig pits that erupt at their live shows.

IT'S MAGIC!

March 14 – 3pm

\$50, \$40, \$28

Ladies and gentlemen! Children of all ages! Step right up and prepare to be mystified as a covey of internationally renowned illusionists from the four corners of the world delight and amaze audiences in a show that has been enchanting magic enthusiasts and curiosity seekers for over five decades. Direct from the magic castle and perfect for the whole family! Currently scheduled to appear (but subject to change) are: Bruce Block, Eric Buss, Danny Cole, Amos Levkovitch, Ray Pierce and David Zirbel!

ED ASNER AS FDR

March 20 – 8pm

\$65, \$50, \$40

Ed Asner, recipient of seven Emmy Awards ("Mary Tyler Moore Show," "Lou Grant") and 16 nominations, five Golden Globe Awards, member of the TV Academy Hall of Fame, and the voice of Carl Fredricksen in Pixar's latest film, *Up*, will star in the solo performance drama, *FDR*, based upon Dore Schary's Broadway hit *Sunrise at Campobello*, which ran 70 weeks on Broadway. *FDR* explores the life of one of America's best-loved presidents and the events and decisions that shaped a nation. This powerful play follows the iconic president as he reflects on his years in office, from inauguration to the trials of World War II.

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THREE DOG NIGHT

March 26 – 8PM

\$70, \$55, \$45

With twenty-one consecutive Top 40 hits and twelve straight gold records, Three Dog Night sold 50 million records between 1969 and 1975. The show goes on when founding members Danny Hutton and Cory Wells and original band members Michael Allsup and Jimmy Greenspoon come to La Mirada to play their classic hits including "Mama Told Me (Not To Come)," "Joy to the World," and "Black and White."

DEBBIE REYNOLDS

March 27 – 8pm

\$75, \$65, \$50

From her Academy Award-nominated performance in *The Unsinkable Molly Brown* to her Tony nominated performance in *Irene* to her Emmy nominated performance on *Will & Grace*, Debbie Reynolds has been entertaining audiences around the world for sixty years. Now the true living legend comes to La Mirada Theatre for a special, one-night-only engagement. An intimate evening with the kind of star they just don't make anymore, this is sure to be a not-to-be-missed experience - part music, part comedy, and all Debbie Reynolds.

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All MARCH MADNESS events will perform at La Mirada Theatre for the Performing Arts.

Tickets can be purchased at La Mirada Theatre's website, lamiradatheatre.com or call the La Mirada Theatre Box Office at (562) 944-9801 or (714) 994-6310. Multi-Show Discounts available – the more you see, the more you save. For more information, call the La Mirada Theatre Box Office at (562) 944-9801 or (714) 994-6310.

LA MIRADA THEATRE FOR THE PERFORMING ARTS is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue. Parking is free.

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To schedule press interviews, photos, press comps or for additional information, please contact David Elzer/DEMAND PR at 818/508-1754 or by e-mail at ELZERD@aol.com or visit www.demandpr.com. Photos and press information also available at lamiradatheatre.com.

LA MIRADA THEATRE FOR THE PERFORMING ARTS, now in its fourth decade, has been hailed by the Los Angeles Times as "one of the best Broadway-style houses in Southern California." This beautiful state-of-the-art theatre has been producing quality productions for its Southern California audiences since 1977. The theatre has produced several national tours and is the recipient of many accolades including Ovation and Emmy Awards and Tony Award nominations. Brian Kite is the theatre's Producing Artistic Director. The theatre is located at 14900 La Mirada Boulevard in La Mirada, California, near the intersection of Rosecrans Avenue. Parking is theatre-adjacent and free. For further information call 562-944-9801 or visit www.lamiradatheatre.com.

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