

DEMAND PR

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MEDIA ALERT FOR THEATRE & MUSIC EDITORS AND REVIEWERS
AND CALENDAR LISTINGS

**La Mirada Theatre for the Performing Arts
presents**

**A ROCKING & ROLLING
MONTH OF ENTERTAINMENT!**

IT'S

**MARCH
MADNESS**

Eight Spectacular Events in One Amazing Month!

January 5, 2012...La Mirada, Calif...La Mirada Theatre for the Performing Arts announces its rocking-est month EVER of amazing concerts and shows! It's **MARCH MADNESS** once again in La Mirada – and 2012 brings to one of Southern California's most beautiful theaters, some rock and roll for everyone! Everything from '40s Big Bands to '50s smashes like Sha Na Na and Chubby Checker; we've got '60s sensations Davy Jones and Dionne Warwick, and then we throw in some classic rock from Leon Russell, the music of the Eagles and a multi-media tribute to Michael Jackson! This year there is no doubt there is absolutely something for everyone in a month full of sensational musical events that will have everyone dancing in the aisles!

(more)

MARCH MADNESS 2012 will include:

LEON RUSSELL

March 3 – 8pm

\$20 - \$65

A 2011 Inductee into both the Rock and Roll Hall of Fame and the Songwriters Hall of Fame, Leon Russell, in his distinguished and unique 50-year career, is perhaps the most accomplished and versatile artist in the history of rock 'n' roll. As a songwriter his songs have hit the charts across all genres and been covered by a diverse range of artists, including Joe Cocker's "Delta Lady," The Carpenters' "Superstar," #2 on the pop music charts, and George Benson's "This Masquerade," winning the Grammy for Record of the Year. His own chart-topping recordings include "Tight Rope," "A Song for You," "Lady Blue," among others. In 2010, Russell with fellow piano man Elton John released *The Union*, named one of the year's best albums by Rolling Stone Magazine, and includes the Grammy-nominated single, "If It Wasn't For Bad."

SHA NA NA

March 4 – 3pm

\$20 - \$60

Sha Na Na brings their 40th Anniversary Show to La Mirada Theatre! Bring the whole family to twist, stroll and hand jive to the classics as performed by the crowned princes of doo-wop and rock 'n' roll. This special concert celebrates their four-decade journey from Woodstock, the movie *Grease*, to the "Sha Na Na" TV show. ... "And now, here they are, all greased up and ready to sing their brains out, SHA NA NA!"

(more)

LASER SPECTACULAR!

The Spirit of Michael

Featuring the Music of Michael Jackson

March 10 – 8pm

\$20 - \$55

Laser Spectacular's "The Spirit of Michael" is an amazing live multi-media experience that pays tribute to the life and legacy of Michael Jackson. Featuring live performances including a dance troupe that performs Jackson's choreography to perfection, the show also includes state-of-the-art lasers, large screen video projections and concert sound. Spanning his forty-year career, this stunning show takes the audience on a visual journey that captures the essence of Michael Jackson's worldwide concert appearances, his most recent achievements, and his early years as a child prodigy.

IN THE MOOD

A 1940'S MUSICAL REVUE

March 11 – 2pm

\$25 - \$80

More than a concert, *In The Mood* is a big band theatrical swing revue celebrating the music that moved the nation's spirit! It's the music of Glenn Miller, Tommy Dorsey, Benny Goodman and all the greats of the 1940's. Featuring the In The Mood Singers and Dancers with the sensational String of Pearls Big Band Orchestra, the show's music arrangements, costumes and choreography are as good as it gets!

(more)

CHUBBY CHECKER & THE WILDCATS!

March 17 – 8pm

\$30 - \$75

Celebrate the 50th Anniversary of "The Twist" with the one and only Chubby Checker! Hear Chubby & The Wildcats perform decades of high-energy, unforgettable songs and dance hits from the '60s-era classics like "The Twist," "Pony Time," and "The Fly" to his rock 'n roll showstoppers of the '80s and '90s!

CLASSIC ALBUMS LIVE presents EAGLES' HOTEL CALIFORNIA

March 23 – 8pm

\$20 - \$70

Since 2003, Classic Albums Live has earned their reputation of painstakingly recreating, note-for-note, cut-for-cut, some of rock music's most indelible albums. Now, 35 years after the Eagles' released their Grammy Award-winning smash hit album, a group of astoundingly talented hand-picked musicians take the stage to perform in its entirety, HOTEL CALIFORNIA. Act II's set will feature the Eagles' greatest hits!

DIONNE WARWICK

March 24 – 8PM

\$42 - \$85

Scintillating, soothing and sensual best describe the familiar and legendary voice of the one and only Dionne Warwick, who has become a cornerstone of American pop music and culture. Warwick's career has spanned more than 48 years, establishing her as an international music legend. She has earned multiple Grammy Awards and more than sixty charted hits including "Walk on By," "Then Came You," "I Say A Little Prayer," "That's What Friends Are For," "(Theme from) Valley of the Dolls," and "Alfie."

(more)

DAVY JONES Sings THE MONKEES & More!

March 31 – 8pm
\$30 - \$75

Davy Jones first invaded teen hearts as the international idol of millions in the 1960s Emmy Award-winning television classic “The Monkees.” In addition to their weekly TV series, The Monkees recorded a number of hits including “Daydream Believer” and “Last Train to Clarksville.” Now, Davy Jones sings The Monkees & More in this special concert event!

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All MARCH MADNESS events will perform at La Mirada Theatre for the Performing Arts. Tickets can be purchased at La Mirada Theatre’s website, lamiradatheatre.com or call the La Mirada Theatre Box Office at (562) 944-9801 or (714) 994-6310. Three-Show Discounts available. For more information, call the La Mirada Theatre Box Office at (562) 944-9801 or (714) 994-6310.

LA MIRADA THEATRE FOR THE PERFORMING ARTS is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue. Parking is free.

To schedule press interviews, photos, press comps or for additional information, please contact David Elzer/DEMAND PR at 818/508-1754 or by e-mail at DAVIDELZER@ME.COM. Photos and press information also available at lamiradatheatre.com.

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LA MIRADA THEATRE FOR THE PERFORMING ARTS, now in its fourth decade, has been hailed by the Los Angeles Times as "one of the best Broadway-style houses in Southern California." This beautiful state-of-the-art theatre has been producing quality productions for its Southern California audiences since 1977. The theatre has produced several national tours and is the recipient of many accolades including Ovation and Emmy Awards and Tony Award nominations. Brian Kite is the theatre’s Producing Artistic Director. The theatre is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue. Parking is theatre-adjacent and free. For further information 562-944-9801 or visit www.lamiradatheatre.com.