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**MEDIA ALERT FOR THEATRE/DANCE EDITORS AND REVIEWERS
AND CALENDAR LISTINGS**

**LA MIRADA THEATRE FOR THE
PERFORMING ARTS
PRESENTS
NAVIDAD EN MÉXICO
“Christmas in Mexico”
BALLET FOLKLORICO MEXICANO
de Carlos Moreno WITH MARIACHI COLIMA**

A Mexican-Styled Family Holiday Celebration

November 22, 2010...La Mirada, Calif... On December 18, 2010 at 4:00 pm & 8:00pm, the stage at **La Mirada Theatre for the Performing Arts** will become a festival of vibrant sound and dance as the **Ballet Folklorico Mexicano de Carlos Moreno WITH MARIACHI COLIMA** brings sparkle to the holidays with its award-winning spectacular, **NAVIDAD EN MÉXICO**. An award-winning Christmas production featuring 30 impressive dancers and 10 musicians, a singer and a lariat roper, this ‘south-of-the-border’ celebration is laden with seasonal accents such as a traditional Christmas processional (*posada*), Mexican holiday songs, a visit from the Three Wise Men, a festive piñata scene, and a vibrant holiday finale performed in the spirit of a true *mariachi* fiesta.

Besides its seasonal flavor, **NAVIDAD EN MEXICO** also gives the audience a whirlwind tour of the country’s distinct cultural regions. Animated dances executed with shakers and machetes, from Mexico’s central and Pacific coast regions, stand in contrast to sensuous Caribbean dances from the country’s Gulf coast areas. Graceful harvest and courtship dances from the country’s southern states are juxtaposed with the fast-paced footwork (*zapateado*) of male dancers and energetic skirt whirling (*faldeo*) of the female dancers, both so typical of the Mexican folkloric dance repertoire. And not to be missed are the festive pieces from Jalisco, in the *banda* and *mariachi* styles, which create a party-like atmosphere of popular music, song and movement that characterize Mexico’s most cherished cultural exports.

NAVIDAD EN MEXICO is a first-rate and polished production with enough seasonal glitz, folkloric glamour, and nostalgic flavor to satisfy the artistic tastes of both a Mexican and non-Mexican audience. Beautiful backdrops displaying a quaint plaza or a lush tropical scene provide the setting for a show that is also a fanfare of eye-catching costumes. Add to this a full mariachi band and the result is a lively and passionate rendition of Mexican heritage laced with holiday sparkle. **NAVIDAD EN MEXICO** is definitely a cultural alternative to a Eurocentric holiday theme.

NAVIDAD EN MEXICO, a special holiday attraction, will be presented on Saturday, December 18, at 4:00 pm and 8:00 pm. Ticket prices range from \$15 to \$55, with children 12 and under saving 25%! For seats to this magnificent family event, call the La Mirada Theatre Box Office at 562-944-9801 or 714-994-6310 or visit the theater online at www.lamiradatheatre.com.

LA MIRADA THEATRE FOR THE PERFORMING ARTS is located at 14900 La Mirada Boulevard in La Mirada. Parking is free.

To schedule press interviews, photos, press comps or for additional information, please contact David Elzer/DEMAND PR at 818/508-1754 or by e-mail at davidelzer@me.com or visit www.demandpr.com. Photos and press information are also available at lamiradatheatre.com.

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LA MIRADA THEATRE FOR THE PERFORMING ARTS, now in its fourth decade, has been hailed by the Los Angeles Times as "one of the best Broadway-style houses in Southern California." This beautiful state-of-the-art theatre has been producing quality productions for its Southern California audiences since 1977. The theatre has produced several national tours and is the recipient of many accolades including Ovation and Emmy Awards and Tony Award nominations. Brian Kite is the theatre's Producing Artistic Director. The theatre is located at 14900 La Mirada Boulevard in La Mirada, California, near the intersection of Rosecrans Avenue. Parking is theatre-adjacent and free. For further information call 562-944-9801 or visit www.lamiradatheatre.com.

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