

DEMAND PR

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MEDIA ALERT FOR THEATRE EDITORS AND REVIEWERS
AND CALENDAR LISTINGS

**LA MIRADA THEATRE FOR THE PERFORMING ARTS &
MC COY RIGBY ENTERTAINMENT**

*present their third Production of the 2008/2009 Season!
The Tony, Drama Desk and Pulitzer Prize-winning...*

Lost in Yonkers

**Written by Neil Simon
Directed by Jeff Maynard**

*Limited Engagement begins February 6 at
La Mirada Theatre for the Performing Arts!
(Press Opening Saturday, February 7)*

“...it just may be his most honest work.” - Frank Rich, New York Times

January 7, 2008...La Mirada, Calif.... La Mirada Theatre for the Performing Arts and McCoy Rigby Entertainment are thrilled to present the third production of La Mirada Theatre's 2008-2009 season of shows, Neil Simon's Tony Award and Pulitzer Prize-winning play, **LOST IN YONKERS**, directed by Jeff Maynard, who starred in the cast of the original national tour/Los Angeles premiere. **LOST IN YONKERS** will begin performances on Friday, February 6 (with a press opening on Saturday, February 7) and will run through Sunday, February 22 at La Mirada Theatre for the Performing Arts, 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue.

Like many of Simon's plays, *Lost In Yonkers* is drawn from his experiences growing up in New York City. Many critics consider this play to be Simon's best work and the pinnacle of his career. Set during World War II, Arty and Jay are sent to live with their frightfully intimidating Grandma and sweet but mentally slow Aunt Bella. This masterwork is an unsentimental examination of lives in an oppressive household, climaxing with a dramatic confrontation between the bitter mother and lonely daughter. This is Neil Simon at his very best!

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ABOUT THE CREATIVE TEAM

JEFF MAYNARD (Director) is a founding member of Buffalo Nights Theatre Company, having acted, directed or produced over 15 productions including: *The Final Judgment*, *Modigliani*, *Meat*, *Anatol*, *Salome*, *Sophistry* and *The Madman and The Nun*. He won a Drama-Logue Award for Max Frisch's *The Firebugs*, a Backstage West award for *The Apollo of Bellac* and LA Weekly's Revival Production of the Year award for *Modigliani*. Also in Los Angeles, he has directed the Los Angeles premiere of the Ovation nominated *Tales of Tinseltown* by Michael Colby and Paul Katz – at the Actor's Co-Op, the World Premiere of *Dissonance* by Ryan Borcharding and Nicky Silver's *Pterodactyls*. In NY, Jeff's recent directorial work includes *Nine*, *The Pajama Game*, *The Laramie Project*, *Mystery of Edwin Drood* and *Aida*. As an actor, Jeff appeared in the first national tour/Los Angeles Premiere of *Lost In Yonkers* and *Biloxi Blues* at the Court/Hudson Theatres, *Enter Laughing* and *Taking Stock* at the University of Judaism, and TV appearances on "Buffy The Vampire Slayer," "Fresh Prince of Bel Air," "Diagnosis Murder" and the upcoming feature film "The Illusion." Jeff currently runs the theatre program at The Mirman School, teaches private acting classes throughout Los Angeles and is a graduate of UCLA's School of Theater, Film & Television.

The cast of **LOST IN YONKERS** includes Evan Arnold, Jennifer Parsons, Jayne Taini and Kevin Weisman (Marshall on ABC-TV's hit series "Alias"). Additional casting to be announced shortly.

LOST IN YONKERS has assembled an award-winning design team. The set design is by John Iacovelli. Lighting design is by Craig Pierce. The costume design is by Richard Odle. The sound design is by Josh Bessom.

LOST IN YONKERS will begin performances on Friday, February 6 (with a press opening on Saturday, February 7) and runs for three weeks through Sunday, February 22. Performances will be 7:30pm on Tuesday through Thursdays; 8pm on Fridays; 2pm and 8pm on Saturdays; and 2pm and 7pm on Sundays. There will be no performances on Saturday, February 7 at 2pm and Sunday, February 8 at 7pm. Tickets are \$40 and \$48 and can be purchased at La Mirada Theatre's website, www.lamiradatheatre.com. Student, Senior, Children and group discounts are available. For more information, call the La Mirada Theatre Box Office at (562) 944-9801 or (714) 994-6310.

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LA MIRADA THEATRE FOR THE PERFORMING ARTS, now in its fourth decade, has been hailed by the Los Angeles Times as "one of the best Broadway-style houses in Southern California." This beautiful state-of-the-art theatre has been producing quality productions for its Southern California audiences since 1977. The theatre has produced several national tours and is the recipient of many accolades including Ovation and Emmy Awards and Tony Award nominations. The theatre is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue. Parking is theatre-adjacent and free. For further information 562-944-9801 or visit www.lamiradatheatre.com

McCOY RIGBY ENTERTAINMENT combines the talents of musical theatre star [Cathy Rigby](#) with Tom McCoy's extensive production and theatrical experience and has become one of the nation's premier theatrical production companies. Credits include Tony-nominated Broadway shows, long-running national tours, multiple-award-winning Los Angeles stage productions, and hit TV specials.

The number of major theatrical awards garnered by McCoy Rigby Entertainment includes 3 Ovation Awards, 25 Drama-Logue Awards, 3 Backstage Garland Awards and 3 Tony Award nominations, 20 Ovation nominations and 8 NAACP award nominations for the touring production of Jesus Christ Superstar. In addition, the Academy of Television Arts & Sciences awarded McCoy Rigby Entertainment an Emmy for Best Scene Design as part of four nominations for the A&E network production of Peter Pan.
www.mccoyrigby.com

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