

DEMAND PR

David Elzer Marketing AND Public Relations

FOR IMMEDIATE RELEASE

PRESS CONTACT: David Elzer
818-508-1754

MEDIA ALERT FOR THEATRE & MUSIC EDITORS AND REVIEWERS
AND CALENDAR LISTINGS

La Mirada Theatre for the Performing Arts
presents
An Extraordinary Month of Entertainment!

MARCH MADNESS

Eight Spectacular Events in One Amazing Month!

January 31, 2008...La Mirada, Calif...La Mirada Theatre for the Performing Arts announces an extraordinary month of amazing entertainment! It's MARCH MADNESS at the Theatre – featuring everything from Led Zeppelin to Herman's Hermits, from Fiddlefests to a Big Band Orchestra, something for everyone in a month full of music and wonder!

MARCH MADNESS will include:

Led Zeppelin Live! Starring Heartbreaker– March 1 – 8pm
\$50, \$40, \$30

Witness the immaculate reincarnation of Led Zeppelin. Heartbreaker is a group of four extremely talented and seasoned musicians from the San Francisco Bay area. Heartbreaker's production of Led Zeppelin LIVE! not only manages to perfect the sound of Led Zeppelin, but they have the image, look, and stage persona that will leave even the most die-hard Zeppelin fans awestruck. Don't miss this retrospective musical journey to the '70s, showcasing Led Zeppelin's megahits such as "The Rain Song," "Over the Hills and Far Away," "Dazed And Confused," "Kashmir," "All My Love," and of course, the timeless "Stairway To Heaven."

(more)

Brad Zinn - "Tribute to The Great Comedians" – March 7 – 8pm
\$50, \$35, \$25

The greatest comedians of the 20th Century moved from vaudeville to movies to radio to television and kept America laughing through the Great Depression, two World Wars, and the Baby Boom. Brad Zinn, one of the most sought after entertainers in his field, has made it his mission to honor these great comedians with his authentic recreations of their genius and to introduce a new generation to their timeless humor so that their contributions will never be forgotten.

BARRAGE - High Strung– March 8 – 8pm
\$50, \$40, \$30

Barrage is a high-octane fiddlefest that features an international, multi-talented cast performing an eclectic mix of music, song and dance. Seven violinists with rock star looks and impressive athletic prowess completely obliterate the stereotype of the nerdy violinist with extraordinary musicianship and performances that are laced with traces of everything from country to metal. This amazing show is ideal for the whole family and has been accurately described as "Riverdance meets Stomp."

HERMAN'S HERMITS – March 15 – 8pm

Starring Peter Noone

\$60, \$45, \$35

At age fifteen, Peter Noone achieved international fame as "Herman," lead singer of the legendary Sixties pop band Herman's Hermits. His classic hits included: "I'm Into Something Good," "Mrs. Brown, You've Got A Lovely Daughter," "I'm Henry VIII, I Am," "Silhouettes," "Can't You Hear My Heartbeat," "Just A Little Bit Better," "Wonderful World," "There's A Kind of Hush," "A Must To Avoid," "Listen People," "The End of the World" and "Dandy." Ultimately, Herman's Hermits sold over sixty million recordings. There is no doubt that Peter Noone's extraordinary talent, disarming wit, handsome features and compelling stage presence will continue to delight fans of all ages for a long, long time to come.

(more)

THE MAGIC OF IRELAND – March 16 – 2pm*featuring Michael O'Goreman*

\$55, \$40, \$30

Evoking a time and place steeped in legend, lore and enchantment, The Magic of Ireland offers a truly authentic Irish cultural experience. The show features some of the finest award-winning competition dancers accompanied by superb traditional musicians. Experience a spectacular evening of traditional Irish dance, music and vocals enhanced by stunning costumes, lighting and sound. This is indeed, The Magic of Ireland.

IN THE MOOD: a 1940's Musical Revue - March 22 – 3pm & 8pm*FIRST SHOW ALMOST SOLD OUT 2ND SHOW JUST ADDED!!!*

\$65, \$50, \$40

With a big band orchestra, singers and dancers, IN THE MOOD is much more than a concert, it's a retro 1940's musical. Experience the music that moved a nation's spirit and helped win a war. This was the last time when all of America was listening and dancing to the same kind of music.

Mindi Abair and Janita: Back 2 Back – March 28 - 8pm

\$55, \$45, \$35

Mindi Abair, named the Best New Artist at the 2003 National Smooth Jazz Awards, is an intensely passionate, playful and sophisticated musician. Mindi's impressive career includes touring and/or recording with Mandy Moore, Jonathan Butler, Lee Ritenour, Bobby Lyle, Adam Sandler, Keb'Mo', and The Backstreet Boys on their famous 1999-2000 Millennium Tour. Recently, she joined Josh Groban as the opening act for his 2004 sold-out fall tour. She has not only set sonic trends but has broken all the boundaries as she continues to define the less traditional future of jazz.

Janita started her career at the early age of 13, becoming a celebrity in her home country of Finland. Winner of two Finnish Grammy Awards and voted "the most sensual woman in Finland" by the readers of one of the largest-circulated weekly magazines, Janita's work has been described as "slinky jazzy soul that has touches of genius and is atmospheric beyond belief."

(more)

Vox Lumiere's Hunchback of Notre Dame - March 29 – 8pm

\$50, \$35, \$25

Vox Lumiere = Classic Silent Films and new rock-pop music. Vox Lumiere takes beautiful movie masterpieces from the 1920s and brings them to life with exciting new music. Eight singers and a 5-piece band perform original pop, rock, and dance music that combine with traditional orchestral film scoring for a thrilling evening of film and live music.

#

All MARCH MADNESS entertainers will perform at La Mirada Theatre for the Performing Arts. Tickets can be purchased at La Mirada Theatre's Web site, lamiradatheatre.com. Multi-Show Discounts available – the more you see, the more you save. For more information, call the La Mirada Theatre Box Office at (562) 944-9801 or (714) 994-6310.

LA MIRADA THEATRE FOR THE PERFORMING ARTS is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue where the 91 and 5 freeways meet. Parking is free.

To schedule press interviews, photos, press comps or for additional information, please contact David Elzer/DEMAND PR at 818/508-1754 or by e-mail at ELZERD@aol.com or visit www.demandpr.com. Photos and press information also available at lamiradatheatre.com.

LA MIRADA THEATRE FOR THE PERFORMING ARTS, now in its 30th year, has been hailed by the Los Angeles Times as "one of the best Broadway-style houses in Southern California." This beautiful state-of-the-art theatre has been producing quality productions for its Southern California audiences since 1977. The theatre has produced several National Tours and is the recipient of many accolades including Ovation and Emmy Awards and Tony Award nominations. The theatre is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue where the 91 and 5 freeways meet. Parking is theatre-adjacent and free. For further information; 562-944-9801 or visit www.lamiradatheatre.com.

#